



Department of Environmental, Biological  
and Pharmaceutical Sciences and Technologies  
Polo Didattico, Via Vivaldi 43 - Caserta  
27.02.2019 - 09:15 am

#### Greetings from the authorities

Giuseppe Paolisso  
Rector of the University of  
Campania Luigi Vanvitelli

#### Come and learn about

- The academic publishing industry
- Publishing ethics
- How to get published in an academic journal
- The peer-review process/reviewers' comments
- Getting your paper noticed
- How to use SciVal

## Elsevier on Campus @ University of Campania Luigi Vanvitelli

#### Presented by

Massimiliano Bearzot  
Luigi Rucco  
Customer Consultant

In collaboration with the scientific  
dissemination committee of the  
DiSTABiF

#### Registration link

<https://researcheracademy.elsevier.com/workshop/58f1e325-47-be-4245-b53c-83e1f0c0e2f3>

The detailed program can be  
downloaded from the link reported  
above upon registration



UNIVERSITÀ DEGLI STUDI DELLA CAMPANIA  
LUIGI VANVITELLI

DIPARTIMENTO DI SCIENZE E TECNOLOGIE AMBIENTALI BIOLOGICHE E FARMACEUTICHE



ELSEVIER

## **Elsevier on Campus @ University of Campania “Luigi Vanvitelli”**

**27<sup>th</sup> February 2019**

**University of Campania “Luigi Vanvitelli”**

**Department of Environmental, Biological and Pharmaceutical  
Sciences and Technologies  
(DiSTABiF)**

**Lecture room - A2**

**Polo Scientifico – via Vivaldi, 43 – Caserta**

**Organized  
by**

***Elsevier***

in collaboration with the scientific dissemination committee of the Department of Environmental, Biological and Pharmaceutical Sciences and Technologies.

**Morning Session.** Chairpersons: *Prof. Roberto Fattorusso (University of Campania)* and *Prof. Alessandro Usiello (University of Campania)*.

Audience:

Researchers, Post-Docs, Postgraduate students, Bachelor/Master and PhD students

**9.15 – 10.00** Registration

**10.00 – 10.15** Welcome speech from:

-The Rector of the University of Campania “L. Vanvitelli”  
*Prof. Giuseppe Paolisso*

-The Director of the Department of Environmental, Biological and  
Pharmaceutical Sciences and Technologies (*University of Campania*)  
*Prof. Antonio Fiorentino*

**10.15 – 11.45** Author Workshop Seminar: How to write great papers and get  
published  
*Dr. Massimiliano Bearzot (Elsevier) and Elsevier Editors*

**11.45 – 12.00** Break

**12.00 – 13.00** Research Assessment: metrics and evaluation exercises  
*Dr. Luigi Rucco (Elsevier)*

**13.00- 13.15** Q&A

**Afternoon Session.** Chairpersons: Prof. Lucia Altucci (University of Campania) and Prof. Paolo Vincenzo Pedone (University of Campania).

Participants:

*Researchers, Post-Docs, Postgraduate students, Bachelor/Master and PhD students  
Vice-Rector for research, PhD program Coordinators, Department Directors,  
Delegate of the Research Office, Delegate of the International Office, Delegate of the  
technologies transfer activities Office, Delegates of Bachelor/Master – PhD –  
Postgraduate - Post-Doc students at governing bodies of the University of  
Campania “L. Vanvitelli”*

**14-00 – 14.15** Introduction to the afternoon session  
(University of Campania and Elsevier)

**14.-15 – 15.00** SciVal Presentation (research evaluation, benchmarking and analysis)  
(Elsevier)

**15-00 – 16.00** Roundtable and open discussion about publishing and research  
evaluation, metrics and evaluation exercises, Open Science, Open  
access, new and different models for the communication of science.

**Elsevier**

*Bearzot Massimiliano  
Luigi Rucco*

**Scientific Dissemination Committee  
of the Department of Environmental, Biological  
and Pharmaceutical Sciences and Technologies.**

*Esposito Assunta  
Potenza Nicoletta  
Russo Luigi  
Usiello Alessandro*

**[CLICK HERE FOR REGISTRATION](#)**